


# Carl Storms

**Technology Evangelist | BIM Crusader | AECO Professional**


With 25+ years of AECO experience, Carl excels in BIM and VDC, blending innovation with practicality. A curious learner of coding, automation, and AI-driven solutions, he's always eager to discuss the latest trends. Constantly exploring cutting-edge technologies and workflows, Carl shares his insights through blogging, podcasting, and speaking.

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## SKILLS AND COMPETENCIES

AECO Workflows & Digital Transformation | AI & Machine Learning in AECO | API Integration & Automation  
BIM/VDC Strategy & Implementation | Thought Leadership | Change Management & Process Optimization  
Community Engagement & Evangelism | Data Analytics & Visualization | Low-Code & No-Code Development  
Project Information Management (PIM) | Storytelling & Content Creation | Public Speaking & Presentation  
Technology Troubleshooting & Problem-Solving | Mentorship & Knowledge Sharing

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## WORK EXPERIENCE

### Technical Success Manager

[Newforma](#)

01/2020 - Present

- Driving product adoption and customer success through advocacy and education.
- Equipped sales teams with industry knowledge, product demos, and strategic insights, to improve conversion rates and streamline the sales process.
- Conducted in-depth analysis of current and emerging industry platforms, creating training materials and content to inform sales strategies and product positioning.
- Oversee special projects within the organization for emerging technologies.

### Solutions Consultant

[IMAGINiT Technologies](#)

08/2012 - 01/2020

- Assess client's current business processes to recommend and implement solutions and application support for client BIM workflows
- Deliver application training to our clients, and industry-related technical presentations at seminars, workshops, conferences, user groups, both onsite and remotely. Customize training solutions where applicable
- Act as a brand ambassador seizing opportunities to increase IMAGINiT's visibility in the AEC marketplace

## **Instructor, School of Construction**

SAIT Polytechnic

05/2010 - 12/2012

- Instructor for Revit Architecture Fundamentals, Intermediate and Advanced Courses
- Assisted with deployment of new online Distance Learning Revit Architecture Intermediate and Advanced classes, including development of schedule and outlines
- Created new final exams for all three levels of the Revit Architectural courses

## **BIM Coordinator, IFP - Calgary International Airport**

EllisDon Construction Services

05/2011 - 08/2012

- Led BIM/VDC coordination on projects, facilitating consultants, trades, and subcontractors through project phases.
- Managed 3D modeling processes for estimating, scheduling, logistics, and coordination, ensuring project-specific implementation.
- Provided project deployment support, including software setup, training, and 4D scheduling collaboration.

## **BIM Support Specialist**

Kasian Architecture Interior Design and Planning Ltd.

07/2010 - 05/2011

- Provided technical support and training to local model keepers, project teams, and individual users while developing and updating BIM training materials.
- Ensured consistent adherence to BIM standards and procedures, regularly auditing Revit and AutoCAD projects.
- Coordinated BIM workflows with other disciplines and consultants to maintain seamless project integration.

## **Architectural Technologist**

Kasian Architecture Interior Design and Planning Ltd.

08/2008 - 07/2010

- Created design, production, working, and presentation drawings.
- Assisted with building permit submissions and resolved building detail issues.
- Participated in design and production meetings.

## **Alberta Sales Coordinator**

StairWorld Inc.

01/2007 - 08/2008

- Handled business development, cold calls, sales quotes, and presentations.
- Followed up on all sales and quotes in Alberta.
- Managed product deliveries and client orders across Alberta.

## **Design, Estimating, Marketing, CNC Operation**

Redstone Custom Door Ltd

03/2005 - 01/2007

- Created design, shop, and installation drawings.
- Prepared presentation drawings for sales and marketing.
- Programmed and operated a 3-axis CNC for wood, veneer, and plastic parts production.

## **Architectural Technologist**

Peake Design Group

08/2003 - 03/2005

- Created working and as-built drawings for custom homes, acreages, and major renovations.
- Worked with builders and trades to ensure accurate and timely project completion.
- Developed 3D concept models using SketchUp.

## Technical Engineering and Design

D&B Lumber & Supplies Ltd.

06/2001 - 08/2003

- Production of I-joist floor layouts in AutoCAD.
- Engineering of beams and joists for residential homes.
- Estimation of materials needed to build flooring systems.

## Technical Sales, Team Leader

StairWorld Inc.

08/1998 - 11/2000

- Office Management – Handled product purchasing and delivery schedules.
- International Sales – Managed sales of products and complete curved stair systems.
- Stair Design & Documentation – Created stair designs and shop drawings.

## EDUCATION

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### Architectural Technician Diploma

Algonquin College

1995 - 1998

### 2 Years of Law/Psychology Major

Carleton University

1993 - 1995

## TECHNICAL SKILLS

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ACC/BIM 360 | AI Prompts | APIs | AutoCAD | BIM | C# | CSS | Dynamo | HTML | JavaScript

LLMs | MS Office | Navisworks | Newforma Konekt/BIM Track | PIM | Power BI | PowerShell | Python | Revit | VDC | Vibe Coding | VS Code

## SPEAKING ENGAGEMENTS

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### 165+ Presentations at Conferences, Trade Shows, User Groups, Webinars and Other Industry Events

AU, BCS, BILT, bSNC, CanBIM, DBWa, DCW, HxGN, RTC & More

2013 - Present

- For over 10 years, I've had the privilege of speaking worldwide about BIM, VDC, AECO, and AI - from major conferences to local user groups, live or virtual. Along the way, I've been honored as a top speaker eight times. [Full list here.](#)

## VOLUNTEER EXPERIENCE

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### Speaker Mentor, SME

Autodesk University

2018, 2023 - Present

### Cat Caregiver

Canadian Animal Task Force

01/2023 - Present

### Fundraiser and Foster Host

Cats Home Foundation

08/2022 - Present

### Industry Expert

CCA, AECO Task Force on BIM

03/2015 – 08/2018

### Industry Advisor for Capstone

University of Calgary

09/2011 – 05/2012

## ***HONOR AWARDS***

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### **Top Speaker**

BILT Australia & New Zealand (ANZ) (2024)

### **Top 3 Boardroom Roundtable Sessions (1st)**

BILT North America (NA) (2019)

### **Top 3 Large Presentations (3rd)**

BILT North America (NA) (2019)

### **Top 10 Speaker (6th)**

BILT Asia (2018)

### **Circle of Excellence**

IMAGINiT (2017)

### **Top Speaker - Co-Speaker**

Digital Built Week Americas (Sean Fruin was Speaker) (2023)

### **Top 3 Boardroom Roundtable Sessions (2nd) Co-Speaker**

BILT North America (Marcello Sgambellur was Speaker) (2019)

### **Top 10 Speaker (3rd)**

BILT North America (NA) (2018)

### **Honorable Mention for Top 10 Speaker (11th)**

BILT North America (NA) (2017)

## ***CERTIFICATES & TRAINING***

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Autodesk Expert Elite (2020 - Present)

Sandler Customer Care Course (2025)

Computer Programing Level 1 (ICT 710) (2019)

University of Calgary Continuing Education

Autodesk Certified Instructor - Silver (2019)

Revit Architecture Certified Professional (2017)

Revit Structure Certified Professional (2015)

Top Great Demo! and Doing Discovery Practitioner (2025)

Sandler Bronze Certification (2024)

Computer Programing Level 2 (ICT 711) (2019)

University of Calgary Continuing Education

Autodesk Certified Instructor (2017)

Revit MEP Certified Professional (2015)

AutoCAD Certified Professional (2014)

## ***BLOGS & PODCASTS***

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### **The BIMsider**

Blogger (2014 – Present)

### **The BILT Academy Podcast**

Podcast Host (2020 – 2022)

### **The Simply Complex Podcast**

Podcast Co-Host (2016 – 2023)

### **Wrenches Gadgets & Hacks**

Podcast Host (2024 – Present)

### **BIMThoughts**

Podcast Co-Host (2020 – 2022)

### **BluePrints**

Podcast Co-Host (2016 – 2019)

## ***INTERESTS***

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3D Printing | AI | Animals | Blogging | Coding | Low-Code | Making (Building & Tinkering) | Music

No-Code | Podcasting | Sports | Technology